



Symposium on Evaluation of

INTERNATIONAL EDUCATION PROGRAMMING

June 10 -11, 2010 • Washington, D.C.

Organized with support from the International Education Programs Service,
U.S. Department of Education



INDIANA UNIVERSITY



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Agenda • Thursday, June 10, 2010

Introduction and Welcome: 8:20 a.m. – 8:30 a.m.

Andre Lewis, Deputy Assistant Secretary of Education for International and Foreign Language Education,
U.S. Department of Education

Robert Glew, Michigan State University

Session I: 8:30 a.m. – 10:00 a.m.

Topic: Evaluation of Language Programs and Language Learning

Panelists:

Carl Falsgraf, University of Oregon

Marty Abbott, American Council on the Teaching of Foreign Languages

Margaret Malone, Center for Applied Linguistics

Moderator: Amy Stambach, University of Wisconsin – Madison

Break: 10:00 a.m. – 10:15 a.m.

Session II: 10:15 a.m. – 11:45 a.m.

Topic: Evaluation of Curriculum and Measuring Student Learning Outcomes (I)

Panelists:

Kevin Hovland, Association of American Colleges and Universities

Christa Olson, American Council on Education

Richard Sutton, Western Kentucky University

Moderator: Hilary Kahn, Indiana University

Lunch with Speaker Presentation: 11:45 a.m. – 1:00 p.m.

Ann Kelleher, Pacific Lutheran University

Introduction: Christine Corey, International Education Programs Service, U.S. Department of Education

Session III: 1:00 p.m. – 2:30 p.m.

Topic: Evaluation of Curriculum and Measuring Student Learning Outcomes (II)

Panelists:

Dawn Pysarchik, Michigan State University

Courtney Brown, Indiana University

Ted Gerber, University of Wisconsin – Madison

Moderator: Niklaus Steiner, University of North Carolina at Chapel Hill

Break: 2:30 p.m. – 2:45 p.m.

Session IV: 2:45 p.m. – 4:15 p.m.

Topic: Internationalizing Teacher Education and Evaluation of Outreach to K-12 Teachers

Panelists:

James Greenberg, University of Maryland, College Park

Margo Glew, Michigan State University

Niklaus Steiner, University of North Carolina at Chapel Hill

Moderator: Amy Stambach, University of Wisconsin—Madison

Agenda • Friday, June 11, 2010

Session V: 8:30 a.m. – 10:00 a.m.

Topic: Perspectives/Key Issues on Evaluation from the U.S. Department of Education and Federal Agencies

Panelists:

Alan Ginsburg, Director of Policy and Program Studies
Office of Planning, Evaluation, and Policy Development
U.S. Department of Education

Audrey Pendleton, Acting Associate Commissioner
Evaluation Division, National Center for Education Evaluation
Institute of Education Sciences
U.S. Department of Education

Dan Rosenbaum, Senior Economist
Office of Management and Budget

Moderator: **Karla Ver Bryck Block**, International Education Programs Service, U.S. Department of Education

Break: 10:00 a.m. – 10:10 a.m.

Session VI: 10:10 a.m. – 12:00 p.m.

Topic: Perspectives/Key Issues on Evaluation from the International Education Community

Panelists:

Michael Paige, University of Minnesota

Tom Luschei, Florida State University

Darla Deardorff, Association of International Education Administrators

Lizanne DeStefano, University of Illinois

Moderator: **Dawn Pysarchik**, Michigan State University

Lunch with Speaker Presentation: 12:00 p.m. – 1:15 p.m.

Fernando Reimers, Harvard University

Introduction: **Sam Eisen**, International Education Programs Service, U.S. Department of Education

Session VII: 1:15 p.m. – 2:45 p.m.

Topic: Open discussion for cross-fertilization on issues raised in morning sessions; discussion on next steps for continuing the dialogue on evaluation of international education programming and a national conference

Moderator: **Sylvia Crowder**, International Education Programs Service, U.S. Department of Education

Panelists and Speakers

Marty Abbott is Director of Education for the American Council on the Teaching of Foreign Languages (ACTFL). She has served in the Fairfax County Public Schools as a language teacher, foreign language coordinator, and Director of High School Instruction. She has also served on national committees to develop student standards, beginning teacher standards, and performance assessments in foreign languages. She was President of ACTFL in 2003, Chair of the Northeast Conference on the Teaching of Foreign Languages in 1999, and President of the Foreign Language Association of Virginia in 1996. She was also co-chair of the national public awareness campaign for 2005, "The Year of Languages" and currently heads up ACTFL's national public awareness campaign "Discover Languages. . . Discover the World!". She holds a B.A. in Spanish with a minor in Latin from the University of Mary Washington and a Master's Degree in Spanish Linguistics from Georgetown University.

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Courtney Brown is Senior Research Associate at the Center for Evaluation and Education Policy (CEEP) at Indiana University. Dr. Brown works on a number of evaluations throughout the United States and Europe focusing primarily on higher education and STEM initiatives. Her current clients include the U.S. Department of Education, National Science Foundation, IES, the Amgen Foundation, and a number of state and local organizations. Dr. Brown currently directs the evaluation efforts for eight Title VI centers within Indiana University. She holds a Ph.D. in Educational Evaluation from the University of Virginia.

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Darla K. Deardorff is Executive Director of the Association of International Education Administrators (AIEA), based at Duke University, where she is also a research scholar in the Program in Education. Editor of the recently published *The Sage Handbook of Intercultural Competence* (2009), she has published widely on international education topics. With nearly 20 years of experience in the field of international education, Dr. Deardorff has given invited talks and workshops around the world on intercultural competence and assessment and serves as a consultant and trainer on these topics. The intercultural competence models developed from her research are being used in numerous countries and she is recipient of several awards related to her work. She received her master's and doctorate degrees from North Carolina State University.

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Lizanne DeStefano received her Ph.D. in educational psychology from the University of Pittsburgh in 1986. She is a former special education teacher who trained and practiced as a clinical and school psychologist. Dr. DeStefano currently serves as Director of the Illinois STEM Education Initiative and is the Fox Family Professor of Education, and Professor of Educational Psychology. Her research interests include the evaluation and sustainability of innovative programs, multi-site initiatives, and programs serving special populations such as students with disabilities or those at risk for academic failure. Her work has been funded by numerous agencies and foundations, and she has conducted many large-scale evaluations of programs serving children and youth.

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Carl Falsgraf is Director of the Center for Applied Second Language Studies (CASLS) at the University of Oregon, a National Foreign Language Resource Center. Dr. Falsgraf also directs the Oregon Chinese Flagship, an articulated K-16 partnership between Portland Public Schools and the University of Oregon designed to create global professionals with superior-level language and culture skills. At CASLS he has spearheaded the development of STAMP, an online assessment of proficiency in 13 languages, and LinguaFolio Online, an electronic portfolio for gathering and displaying evidence of linguistic and cultural development.

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Alan Ginsburg is Director of Policy and Program Studies within the Office of Planning, Evaluation, and Policy Development at the U.S. Department of Education. This office has major responsibility for coordinating performance management and quick turnaround evaluations. His international work includes chairing the 21-nation Human Resource Development group within Organization for Asia-Pacific Economic Cooperation (APEC). He has received the American Evaluation Association's Gunnar Myrdal award for his contributions to the field of evaluation.

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Ted Gerber is Professor of Sociology, Director of the Center for Russia, East Europe, and Central Asia, and NRC Evaluation for the International Institute at the University of Wisconsin-Madison. He received his Ph.D. in Sociology at UC Berkeley in 1995. Gerber has published over 40 articles examining socio-economic stratification, education, labor markets, demographic processes, public opinion, institutional change, HIV/AIDS, and science in contemporary Russia and other former Soviet republics, primarily based on surveys he has conducted in those countries. In his work as a consultant for Lawrence Livermore National Laboratory and the Center for Strategic and International Studies he has evaluated four State Department and USAID programs.

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Margo Glew is Coordinator of Global Initiatives and Director of the Global Educators Cohort Program in the Department of Teacher Education at Michigan State University. Currently, Dr. Glew coordinates efforts to enhance the teacher preparation program with global perspectives so that more teachers are prepared to educate students for success in a global society. Her academic work has focused on second language acquisition and instruction and internationalizing teacher education. She has published articles on language teaching methodology, assessment in second language writing, and second language acquisition. Currently, she is collaborating with colleagues on a multisite, multinational study of global-mindedness among college freshmen pursuing teacher preparation programs.

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James D. Greenberg is Director of the new Office of International Initiatives as well as the College of Education K-16 Partnership Development Center at the University of Maryland, College Park. He was founding director of the University Center for Teaching Excellence as well as the founding Honors Director in the College of Education. He has been a faculty member and administrator in Education at the University for almost 40 years. In 2007, he received the honor of Profesor Emerito from the Universidad Tecnológica Equinoccial in Quito, Ecuador. In 2006, Dr. Greenberg was named a Merrill Presidential Scholar faculty mentor. He received the Distinguished Leadership Award from the College of Education in 2008, was a keynote speaker at the International Society for Teacher Education conference in Australia in 2008, and a keynote speaker at the Second International Congress on University Teaching at the Universidad de Concepción, Chile, in 2009. In 2009, he also received the University of Maryland Distinguished International Service award.

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Kevin Hovland is Director of Global Initiatives and Curricular Change at the Association of American Colleges and Universities (AAC&U), working in the office of Diversity, Equity, and Global Initiatives. He is responsible for the Shared Futures initiative--encouraging colleges and universities to use global learning outcomes to bring coherence to comprehensive general education curricular designs. He is author of Shared Futures: Global Learning and Liberal Education as well as many articles further articulating global learning as an essential outcome of liberal education. He is also program director for AAC&U's annual meeting, project director for The Educated Citizen and Public Health, and executive editor of Diversity & Democracy: Civic Learning for Shared Futures. Hovland earned a BA in Russian Regional Studies from Columbia University and is ABD in History at Georgetown University

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Ann Kelleher's career includes various administrative roles implementing international education programs at Pacific Lutheran University (PLU) including: Director of the Global Studies Program in the 1980s, Director of the Center for International Programs in the 1990s, Director of the International Core in the early 2000s, and Project Director of 6 grant-funded projects, five of them producing new curriculum at PLU, one each for three decades, and two others assisting the colleges and universities as members of a consortium in the Pacific Northwest. Dr. Kelleher has served as an international education program consultant for three decades at a variety of institutions writing reports as an external evaluator, documenting an institution's international education profile, making recommendations on next steps, and suggesting objectives/activities for grant funding. Her Ph.D is in International Studies from the University of Denver and she teaches political science at PLU. Her publications include articles in international education as well as in international conflict resolution.

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Andre Lewis was appointed by President Barack Obama to the newly created position of Deputy Assistant Secretary for International and Foreign Language Education at the Department of Education in October 2009. In that capacity, he oversees implementation of President Obama's and Secretary Duncan's priorities for international and foreign language education at the K-12 and post secondary level. Mr. Lewis has a degree in history, emphasizing Soviet Studies, from the University of California, Berkeley and attended law school at the Boston University School of Law. Following graduation, Mr. Lewis worked for the Clinton administration on global environmental issues at the U.S. Department of State. After working on the 1996 Clinton re-election campaign,

he returned to the Department of State, where he was Special Advisor on economic and security policies related to the New Independent States of the former Soviet Union. Mr. Lewis left the administration to work in the office of California Congresswoman Juanita Millender McDonald as her Chief of Staff in 1999. After serving as the Southern California Political Director for the Gray Davis re-election campaign he was appointed Deputy Cabinet Secretary to Governor Gray Davis. Following his time in the Davis administration he was appointed as Director of International Trade and Development for the City of Los Angeles in the office of Mayor Antonio Villaraigosa in 2006.

Tom Luschei is Assistant Professor of Educational Leadership and Policy Studies at Florida State University. He teaches graduate-level courses in comparative education, education and economic development, immigrant education policy, and international development education. Dr. Luschei also holds an appointment at FSU's Learning Systems Institute, where he leads the Center for International Studies and serves as principal investigator for grants from the American Educational Research Association and the U.S. Agency for International Development. His research areas include international and comparative education, the economics of education, teacher labor markets and teacher quality, education policy in Latin America and Southeast Asia, and immigrant education policy in the United States. In addition to research and teaching, he has served as an educational consultant for the World Bank, UNICEF, and the United Kingdom's Department for International Development.

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Margaret E. Malone is Senior Testing Associate at the Center for Applied Linguistics. As Assessment Director of the National Capital Language Resource Center, she directs projects on assessment research, technology-mediated tests of oral proficiency in a number of languages, and provides professional development on language assessment to teachers. Her projects include survey research on user beliefs about the TOEFL, developing assessment literacy for language instructors, evaluating the effectiveness of a national effort to teach critical languages during the summer via online surveys, and developing an assessment for a national, short-term language program. She has taught graduate level courses in language testing and teaching methods at Georgetown and American Universities. A member of the Editorial Review Board of the Language Assessment Quarterly, she is the co-founder of the East Coast Organization of Language Testers, co-chair of the 2009 Language Testing Research Colloquium, and 2009 Chair of the ILTA Nominations Committee. Dr. Malone holds a Ph.D. in Linguistics from Georgetown University.

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Christa Olson is Associate Director for International Initiatives at the American Council on Education. Dr. Olson has directed multi-institutional projects – Global Learning for All and Assessing International Learning -- that feature the development of global learning outcomes and methods for assessing them. Her publications include: Guide for Assessing International Learning Outcomes – a web based resource (with Jill Wisniewski); At Home in the World: Bridging the Gap Between Internationalization and Multicultural Education (with Rhodri Evans and Robert Shoenberg); A handbook for advancing comprehensive internationalization: What institutions can do and what students should learn; Building a strategic framework for comprehensive internationalization (with Madeleine Green and Barbara Hill); and, Internationalizing the campus: A user's guide (with Madeleine Green).

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Michael Paige is Professor of International and Intercultural Education in the Department of Educational Policy and Administration at the University of Minnesota. An intercultural and international educator for over 40 years, Dr. Paige is the co-founder of the University's Comparative and International Development Education (CIDE) and Ed.D. for International Educators programs. He has been a principal investigator and research consultant on six Title VI international education projects since 1993. He has been honored with the Peter A. Wollitzer Advocacy Award by the Forum on Education Abroad (2007) and as Senior Interculturalist by SIETAR Japan (2003). He serves on the faculty of the Summer Institute for Intercultural Communication, is an active consultant, and has authored numerous intercultural texts including the Maximizing Study Abroad Guides and Education for the Intercultural Experience.

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Audrey Pendleton is the Acting Associate Commissioner, Evaluation Division, National Center for Education Evaluation in the Institute of Education Sciences. Dr. Pendleton has a Ph.D. in Demography from Johns Hopkins University and has worked on evaluations within the Department of Education for 25 years including the Planning and Evaluation Service and the Institute of Education Sciences. Her evaluation work has included randomized control trials, quasi-experimental studies, and program implementation analyses in the areas of dropout prevention, technology, and literacy and mathematics instruction.

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Dawn Pysarchik, Associate Dean of International Studies and Programs and Professor in the Department of Advertising, Public Relations and Retailing at Michigan State University (MSU), has been actively engaged in international education, research, and outreach for over 20 years. Working collaboratively with academic and service units at MSU, she has been externally funded to expand MSU's engagement in comprehensive assessment of students' international and multicultural learning. Currently, she is the MSU project director on the eleven-university FORUM-coordinated Beliefs, Events, and Values Inventory (BEVI) project to assess students' curricular, co-curricular, and extra-curricular international, global, and multicultural learning. From 2003-2006, Dr. Pysarchik was the MSU project director on the six-university/college Working Group on Assessing International Learning, which was coordinated by the American Council on Education and funded by a U.S. Department of Education FIPSE Comprehensive Program grant and a follow up project, Lessons Learned in Assessing International Learning, also funded through FIPSE. In both of these projects MSU partnered with five universities and the American Council on Education. Pysarchik is a frequent presenter on panels and workshops on international and multicultural education assessment at international education associations.

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Fernando M. Reimers is the Ford Foundation Professor of International Education and Director of Global Education and of International Education Policy at Harvard University. He teaches courses on the relationship between education policy, democratic citizenship and instructional improvement. His current research in Brazil and Mexico focuses on the impact of education policy, education leadership and teacher professional development on literacy competencies, citizenship and advanced cognitive skill. Dr. Reimers is also evaluating a cross-national project to foster democratic citizenship skills and civic education in Chile, Colombia, Guatemala, the Dominican Republic, Mexico and Paraguay. He was a member of a Panel Review of the National Academy of Sciences

evaluating Title VI, Fulbright-Hays and other Federally Funded Programs to promote the internationalization of higher education. More information about his academic work is available at http://isites.harvard.edu/icb/icb.do?keyword=fernando_reimers

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Dan Rosenbaum is a Senior Economist in the Economic Policy Division of the Office of Management and Budget (OMB). He plays a leadership role in government-wide program evaluation efforts and in helping interject more empirical evidence into decisions made by OMB and other White House policy officials, especially in the areas of labor and education policy. Previously, he was a Senior Economist with the Council of Economic Advisers and a tenured economics professor at the University of North Carolina at Greensboro. He taught several graduate-level econometrics and data analysis courses; his research was mostly in the areas of the earned income tax credit, welfare programs, child care, and the returns to education. He also uses statistical analysis to advise the Cleveland Cavaliers on free agency, trades, and the draft. He has a Ph.D in Economics from Northwestern University.

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Niklaus Steiner is Director of the Center for Global Initiatives at the University of North Carolina at Chapel Hill. He earned a Ph.D. in Political Science at Northwestern University and his research and teaching interests include migration, refugees, nationalism, and citizenship. Dr. Steiner's publications include *Arguing About Asylum: The Complexity of Refugee Debates in Europe* (2000); *The Problems of Protection: UNHCR, Refugees, and Human Rights* eds. Niklaus Steiner, Mark Gibney and Gil Loescher (2003); *Regionalism in the Age of Globalism*, eds. Lothar Hoennighausen, Marc Frey, James Peacock, and Niklaus Steiner (2005); and *The Age of Apology: The West Confronts its Past* eds. Mark Gibney, Rhoda E. Howard-Hassmann, Jean-Marc Coicaud and Niklaus Steiner (2008). His most recent book *International Migration and Citizenship Today* (2009) is a thought-provoking examination of the ability of international migrants to move and the ability of states to control this movement.

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Richard C. Sutton has recently been appointed Executive Director of International Programs and Scholar-in-Residence at Western Kentucky University. Dr. Sutton has held prior international and academic affairs appointments with the University System of Georgia, the Iowa Board of Regents, Kennesaw State University, and the University of Wisconsin-La Crosse. He earned his A.B. at Duke University and his Ph.D. at Indiana University.

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